



# Billboard ADVERTISING



# | Start-Up!

Academy **Billboard Advertising** is a project which aims to sell a **Digital Advertising Package** using one of the biggest billboards at **New York City**

This project is undertaken by





# TAKE OVER Times Square

New York City

Manhattan's daytime population  
is approximately over 1 million





**Tell  
your  
Followers,**



**Photo from  
New York**



20,379 likes

**You got featured  
in New York City**



**Social media allows you to  
link with billions of people**

**learn how to use it,  
develop a strategy,  
show up results**

# Brand Trust

**Forbes**

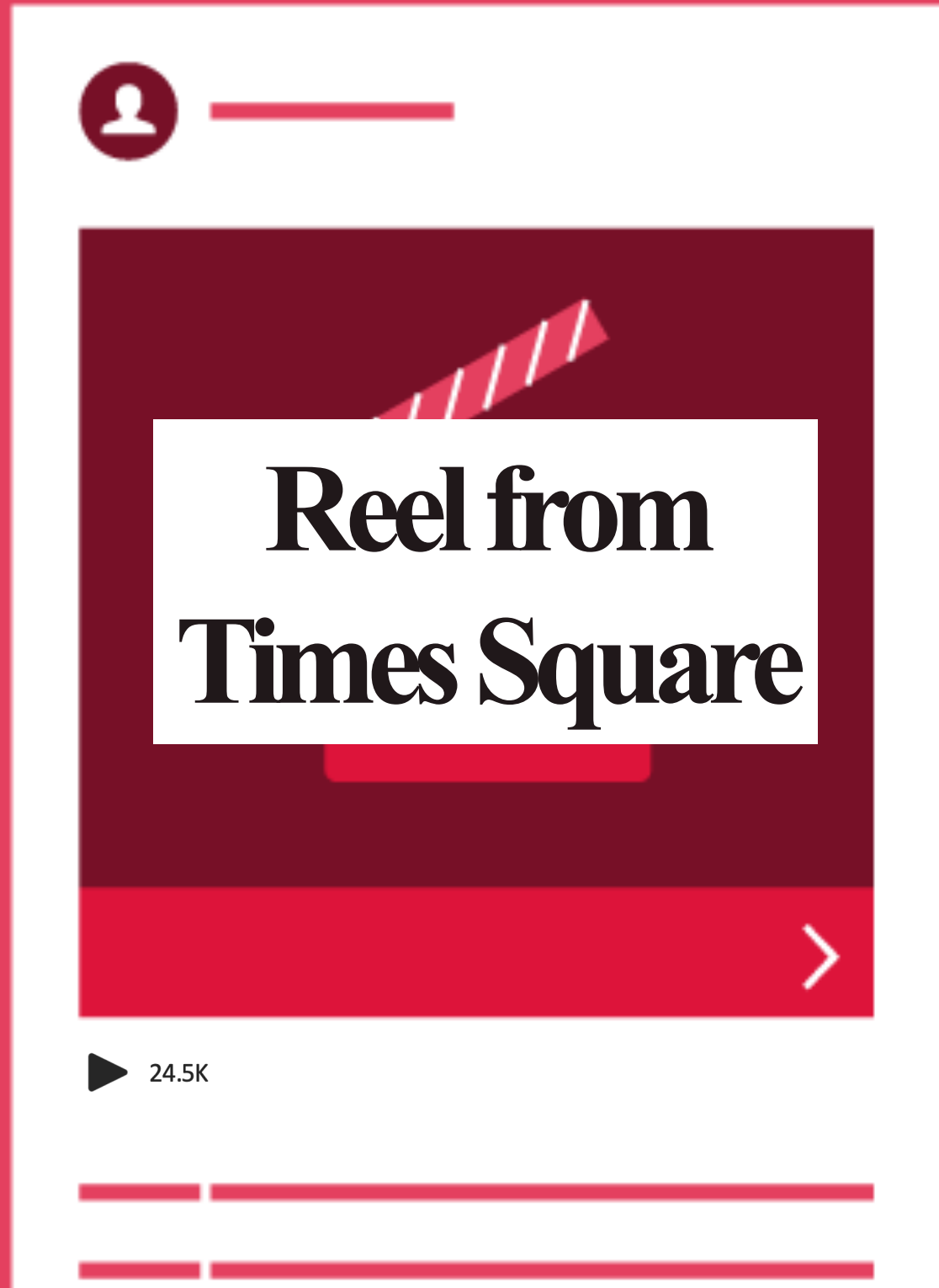
**Brand Trust Is Built On The  
Cause Consumers Care  
Most About: Themselves**



**Post /  
Reel /  
Likes /  
Views /**



**Tell  
your  
Followers,**



**You got featured  
in New York City**



3 HIGH QUALITY PICS

1 VIDEO REEL

PHOTO #TBT

30<sup>SEC</sup> ADVERTISING

SOCIAL MEDIA CAMPAIGN



**GET YOUR**  
**Improve Social Media**  
*Package*





**\$2500 will buy you hall of fame  
on one of Times Square's  
largest billboards**

**GET YOUR ADVERTISING TODAY WITH \$1500 OFF**



# Anytime is *Perfect*

**announce a new  
product or service  
celebrate anniversaries,  
create content,  
share special dates or  
congrats friends!**







RESEARCH



ADVERTISING



IMPROVEMENT

1

SELECT A VIDEO  
YOU WANT TO  
TAKE OVER  
TIMES SQUARE

2

SEND YOUR VIDEO N'  
GET READY TO BE  
FEATURED IN  
NEW YORK CITY

3

POST THE CAMPAIGN WITH  
ACADEMY AGENCY  
AND IMPROVE YOUR  
SOCIAL MEDIA

We make  
it easy

[academydigitalagency@gmail.com](mailto:academydigitalagency@gmail.com)

how to  
**ADVERTISING**





# Be part of biggest Business Executive Community!

Refer **Billboard Advertising**, earn \$100

Weekday 9:30pm  
Time Squares, New York City 📍